## Convention Schedule of Events

### WEDNESDAY, JULY 21

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:00 PM</td>
<td>Convention/Clinic Registration</td>
<td>Exhibit Hall 4</td>
</tr>
<tr>
<td>6:00 PM</td>
<td>TBA Welcome Back Party Barbeque</td>
<td>Convention Center River Level Grotto &amp; Lonesome Dove Room</td>
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<tr>
<td></td>
<td>Free River Boat rides from 6:30 PM to 9:00 PM included with admission.</td>
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<td></td>
<td>Entertainment includes The Rio Grande Valley Jazz Orchestra, Ronnie Rios - Director, balloon artist, and jugglers.</td>
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<tr>
<td></td>
<td>Entrance with convention badge and ticket for all guests including children. Extra tickets may be purchased for $15 at the TBA Registration Area.</td>
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### THURSDAY, JULY 22

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 AM</td>
<td>TBA Fun/Run Health Walk</td>
<td>Start time 7:00 AM (Registration at 6:30 AM)</td>
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<tr>
<td></td>
<td>Start at the Grand Hyatt</td>
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<tr>
<td></td>
<td>Coordinator: Sue Fletcher</td>
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<tr>
<td>7:00 AM</td>
<td>The Al Sturchio TBA Golf Tournament</td>
<td>Registration at 7:00 AM - Shotgun starts at 8:00 AM</td>
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<tr>
<td></td>
<td>The Quarry Golf Club</td>
<td>444 E. Basse Rd. San Antonio 78209</td>
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<td></td>
<td>Coordinator: Ruben Adame</td>
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<tr>
<td>8:00 AM</td>
<td>ATSSB Outstanding Performance Series Judges Meeting</td>
<td>CC 213</td>
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<td></td>
<td>Presider: Collin Anderson, OPS State Chair</td>
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<td></td>
<td>Sponsor: ATSSB</td>
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<tr>
<td>8:00 AM</td>
<td>ATSSB Outstanding Performance Series Workshop</td>
<td>CC Bridge Hall</td>
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<td></td>
<td>Selected participants will have two 15-minute conducting/rehearsing sessions with the Westlake HS Wind Ensemble while receiving coaching and feedback from clinicians. All TBA attendees are invited to observe the workshop.</td>
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<td></td>
<td>Sponsor: Perform America-TX, LLC</td>
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<tr>
<td>8:00 AM</td>
<td>Convention/Clinic Registration</td>
<td>Exhibit Hall 4</td>
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### CPE CREDIT:

Download your personal CPE Credit Form after the convention at [www.texasbandmasters.org](http://www.texasbandmasters.org)
THURSDAY, JULY 22

11:00 AM - 12:00 PM

“All Tea, No Shade”: Women Band Director Real Talk
CC 206 MS HS
Lucy Pascasio, Alyson Keller Gonzalez, Rametria Smith, Paula Tagalos

Please join Alyson, Rametria, Paula, and Lucy as they openly share their experiences and perspectives on navigating through female specific career challenges.

Sponsor: Women Band Directors International

Being Correct Don’t Make It Right
CC 217AB MS HS
Richard Floyd

The mastery of articulation, dynamics, rhythms and tempo is second nature to us. We know how to achieve correctness and “fix stuff.” Yet “being correct” in no way insures a musical result. Dick will draw from his 60 years of personal experience, present specific musical examples, and share insightful comments from leading educators, conductors and composers with the intent to empower us to be steadfast in our quest for craft while elevating our focus on the “rightness” of placing musical artistry at the center of our teaching and music making.

Decoding The Mystery of Beginning Band French Horn
CC 207 MS
Jennifer Wren, Jenna Yee, Lara Whitehouse

During this panel presentation, three middle school band directors will focus on methods and techniques targeted for the beginning French Horn player. They will discuss the basics of getting your horn players started and setting up curriculum with proper pacing that will help your students find success in the performing band and as individual, self-sufficient musicians. The goal is to help directors leave feeling like they have decoded the mystery surrounding successful French Horn sections.

The Care and Feeding of Sub Non-Varsity Bands
CC 217CD MS HS
Susan Meyer Patterson, Andrea Maher

Susan and Andrea consistently led three to four Sub Non-Varsity bands to success at UIL Concert & Sightreading Evaluation during their 13 years together at McCullough Junior High. During this clinic, they will wear the interchangeable “hats” of assistant director, head director, and band clinician while demonstrating and sharing their strategies to teach students of all ability levels. They will break down the “care and feeding” into specific content areas, helping all attendees create a great plan for the new school year. The driving goal within the McCullough Band is to create opportunities for ALL students to believe in themselves, have pride in their band, develop musical skills, and to have a strong feeling of accomplishment. The “care and feeding” of the Sub NV Bands creates a tremendous amount of forward momentum not only for the band program, but in all aspects of our students’ lives!

The Total Band Program
CC 214 MS HS
Amanda Drinkwater

This session will survey the touchstone components exemplified by outstanding band programs across Texas.

1:00 PM - 2:00 PM

Laying the Foundation for Stronger Ensemble Skills
CC 214 MS HS
Jeff King

As much as we are all teachers, we are, first and foremost, all STUDENTS, and we are called to pass on what we hear to each other. In this session, I will share a few of the lessons learned from other master musicians on my 37-year quest as a Texas band director. This session will discuss how to effectively develop exercises and drills in your ensembles for superior flexibility, range, articulation, dynamics, technique, listening skills, and more. Much of the application of what I have learned takes place during the period of the rehearsal we call the “warm-up” or “daily drill”. That time between the first note of rehearsal to the working of literature, students learn to warm-up both physically and mentally. This time should be crafted to transfer and apply to the repertoire being studied—all leading to better music-making in every performance setting.

Demonstration Group: NEISD Churchill, Johnson, Reagan HS
Sponsor: Kjos Music

Making Music the Centerpiece of Your Marching Band Season
CC 217CD HS
Andy Sealy

This session will focus on a framework for developing and promoting a strong, music-centric approach to the fall competition show and marching band season as a whole through intentional choices and daily strategies. Topics will include design and programming decisions, sound concepts, summer band priorities, integration of musical and visual fundamentals, adjudication considerations, and student accountability.

Mariachi Trumpet Pedagogy and Stylistic Interpretation
CC 207 HS
Hector Bermea

Learn how to model and teach trumpet vibrato, articulation, and interpretation with precision.

Sponsor: TAME

Pandemic Keepers: Lessons Learned For Building Back Stronger
CC 206 MS HS
Stephen Cox

This past year will be written about for many years to come and the lessons we have learned will change the way we teach and interact with our band students. In practical terms, we have all experimented with new strategies and tools that we would have never used before, and, believe it or not, it wasn’t all bad! This session will explore new ideas and tools that directors have discovered over this past year. We know that teaching band will never be exactly the same, but it is our hope that we can use this time to rebuild even better than before. Mr. Cox will be sharing ideas collected (stolen) from dozens of directors about what changes made to survive a pandemic are worth keeping around after the masks go away.

Round Two: FIGHT!
CC 217AB MS
Darcy Vogt Williams

This session will explore how to bring back a band program from TKO to “Fighting the Good Fight” by setting sound priorities, realistic expectations, and making the band hall a place our students love to be.

2:00 PM - 4:00 PM

Exclusive Exhibit Hall Time
Exhibit Hall 4
(Entrance by badge only.)
THURSDAY, JULY 22

2:00 PM - 3:00 PM
MANSFIELD WIND SYMPHONY CONCERT
Lila Cockrell Theatre
Brian Merrill, Director

2:00 PM - 5:00 PM
TBA Job Placement Assistance
CC 209
Organizers: Al and Jan Sturchio

2:00 PM - 4:00 PM
TMAA Concert Band Judging Workshop
Stars at Night Ballroom B4
Presider: Mike Howard
(Registration fee required.) All current TMAA members must pre-register/pay online through the email you received.
Sponsor: TMAA

3:00 PM - 5:00 PM
TMAA Mariachi Judging Workshop
Stars at Night Ballroom B3
Presider: Ruben Adame
(Registration fee required.) All current TMAA members must pre-register/pay online through the email you received.
Sponsor: TMAA

4:00 PM - 5:00 PM
Capturing and Cultivating Great Band Students: A Conversation on Recruiting and Retention
CC 217AB MS HS
Jeffrey Jones, John Mallon, Horacio Gomez
Students today find themselves bombarded with countless opportunities that are “perfect for their future,” and we find ourselves constantly contemplating how to cut through the noise and remain relevant to the next generation of band students. Join panelist Horacio Gomez, Hanks HS – El Paso, Jeff Jones, Marcus HS – Flower Mound, and John Mallon, United HS – Laredo, as they discuss strategies to engage, grow, and retain great students in your band program.

How to Get Your Double Reed Class Off to a Successful Start
CC 207 MS
Dr. Jennifer Auerbach, Sally Bohls
It’s the first day of school and the beginner double reeds are sitting nicely in their chairs waiting to learn... Now what? How can you plan the class to get a successful start? This clinic outlines what to do in a beginner double-reed class. There are many components that go into the success of double-reeds. From instrument selection, communication with parents to the choice of classroom materials, everything plays a role in success. Once students are ready to go, you set the precedent for the vibe, method and pacing of the class. Some aspects of starting and teaching a double-reed class seem intimidating, but it doesn’t have to be. Bohls and Auerbach have written a double-reed classroom book that details lesson-by-lesson exactly what to do and when. This clinic outlines topics, note introductions as well as trouble-shooting common issues that beginning students encounter in the first year of playing.

4:00 PM - 5:00 PM
Low SES = SUCC-ESS! How to Guide ALL Students to Success
CC 206 MS HS
Margaret Wis, Jung Mour, Kim Reed
In this session Wis, Mour, and Reed will discuss strategies to build a successful band program by increasing student achievement regardless of social-economic background. Discussion will include how to differentiate instruction to reach all learners; build a culture of excellence; and in turn, retain committed band students. The panel will share innovative ideas regarding how to structure beginning classes to maximize student engagement and achievement leading to success. The panel will also share strategies to keep students in your program throughout middle school and beyond.

Sightreading, My Favorite Contest Preparation
CC 214 MS HS
Barbara Lambrecht
This is no lie. Sightreading has always been my favorite contest. This session will include strategies to prepare your students for all facets of the sightreading evaluation, including awareness of key (and alterations), reading around the notes (literally above and below the notes), rhythm, rhythm, rhythm, and making music, not just reading the notes. High school musicians from Claudia Taylor Johnson, Reagan, and Churchill will provide musical examples. Come join us and plan your year-long activities that will make your students truly musically literate. And remember, the way to learn to sightread is to sightread.

Demonstration Group: NEISD Churchill, Johnson, Reagan HS

Supporting Student Mental Health
CC 217CD MS HS
Lee Crochet, Bethany McPhail, Jessica Murry Zellers
Do you know the warning signs and how to identify a student who is struggling with their mental health? Can you create proactive opportunities to recognize a student in need of support? 1 in 5 adolescents experience a mental health disorder which means there are students in every band hall who are or will be struggling. Panel will discuss training student leadership to report concerns to an adult, identifying your specific school/district/community resources and de-stigmatizing mental health struggles. Proactive strategies for building positive connections, student balance and resilience will be emphasized.

4:00 PM - 5:00 PM
RIO GRANDE VALLEY JAZZ ORCHESTRA CONCERT
Lila Cockrell Theatre
Ronnie Rios, Director

7:30 PM - 9:00 PM
CANADIAN BRASS CONCERT
Lila Cockrell Theatre
Canadian Brass
Sponsor: Conn-Selmer

MS - Clinics designed for Middle School directors.
HS - Clinics designed for High School directors.
FRIDAY, JULY 23

7:00 AM - 8:00 AM
Phi Beta Mu Meeting and Breakfast
Stars at Night Ballroom
Host: Evelio Villarreal
Sponsor: Phi Beta Mu

7:30 AM - 5:00 PM
Convention/Clinic Registration
Exhibit Hall 4

8:00 AM - 9:00 AM

**Behind the Curtain:**
**Literature Selection Strategies for Success!**
CC 206 **MS HS**
Pete Hazzard

The legendary quarterback Tom Brady once said, “Too often in life, something happens and we blame other people for us not being happy or satisfied or fulfilled. So the point is, we all have choices, and we make the choice to accept people or situations or not to accept situations.” Coming out of the pandemic, appropriately assessing students through quantitative analysis to select the most qualitatively appropriate literature is a must. And the choice is all ours! However, teachers must first be IN TONE with their ensemble and the students they have in front of them. Mr. Hazzard will share some of these quantitative and qualitative literature selection considerations in this second series of “Behind the Curtain” topics designed to give tangible considerations to making these all important curricular decisions.

Broaden your Pedagogical Path -
From Piccolo to Percussion
CC 217AB **MS**
Katie Lewis, Laura Bell

In this session, Ms. Lewis and Ms. Bell will show why having knowledge of all the instruments, from Piccolo to Percussion, is of the utmost importance as a well-rounded teacher. They will share quick tips and tricks about teaching individual instrument pedagogy and demonstrate innovative ways to apply this knowledge in sectional or your full band rehearsal. Presenters will share their personal experiences over the years of how they learned and developed their pedagogical paths. Mrs. Bell is a percussionist and often is mistaken for a woodwind specialist. Mrs. Lewis is a woodwind specialist and is often mistaken for a brass player. They will give practical ways for audience members to learn more about their non-primary instruments and focus on applying this knowledge into an ensemble or sectional rehearsal. Presenters want to help you Broaden your Pedagogical Path, paving the way for individual growth in your ensemble.

Doing “Within” When You’re Doing “Without”
CC 214 **MS HS**
William Owens

With the myriad of challenges presented by today’s diverse and fast-paced school environment, band programs of small size are no longer the exception; they’re the rule! This comprehensive workshop will offer practical, easy-to-apply strategies to help bands of modest resource achieve successful and satisfying performances in any situation.

Demonstration Group: Mansfield Wind Symphony

Perspectives from the 2020 Marching Season
CC 217CD **HS**
Jarrett Lipman, Joni Perez, Bryan Christian

In this clinic, Jarrett Lipman (Claudia Taylor Johnson), Joni Perez (The Woodlands), and Bryan Christian (Vista Ridge) will share their experiences and lessons learned during the 2020 season. Lipman, Perez, and Christian each navigated face-to-face marching instruction during the pandemic differently, but supported one another every day through the journey. With an emphasis on unity and camaraderie, the trio hopes to inspire other directors to continue to lift one another up in the months and years to come.

8:00 AM - 9:00 AM

Quality Over Quantity - The Advantages of Teaching Band in Small Rural Schools
CC 207 **MS HS**
Alma Beach, Eric Gray

Teaching in small schools is very rewarding but has its challenges. This clinic will offer suggestions and ideas proven successful over many years. Some of the topics to be discussed are planning and organization, vertical alignment, communication, sharing of students and fundamentals.
Sponsor: ATSSB

9:00 AM - 11:00 AM

TMAA Committee on Standards of Adjudication and Performance Practices
CC 205
Presider: James Drew
Sponsor: TMAA

9:00 AM - 11:00 AM

Exclusive Exhibit Hall Time
Exhibit Hall 4
(Entrance by badge only.)

9:00 AM - 5:00 PM
Exhibit Hall Open
Exhibit Hall 4
(Entrance by badge only.)

9:00 AM - 6:00 PM
TBA Job Placement Assistance
CC 209
Organizers: Al and Jan Sturchio

9:15 AM - 10:15 AM

NAMMB Membership Meeting
CC 212
Presider: Jim Jones
Sponsor: NAMMB

9:15 AM - 10:15 AM

Texas Jazz Educators Association Open Membership Meeting
CC 210
Presider: Matt Sawyer
Sponsor: TJEA

9:30 AM - 10:30 AM

Things I Wish I Learned in Marching Band
Exhibit Hall 3 **HS**
Ultimate Drill Book and Movement Experts

Demonstration Group

10:00 AM - 11:00 AM

HEART OF TEXAS CONCERT BAND CONCERT
Lila Cockrell Theatre
Dr. Mark Rogers, Director
FRIDAY, JULY 23

10:30 AM - 12:00 PM
PHI BETA MU DIRECTORS BAND-NEW CONCERT MUSIC READING SESSION-GRADRES 1, 2, 3, 4
CC 214
Organizer: Evelio Villarreal
Technology Facilitator: June Bearden
Conductors: Greg Dick - Grade 3/4 (10:30 AM-11:00 AM)
Keith Bearden - Grade 2 (11:00 AM-11:30 AM)
Kathy Johnson - Grade 1 (11:30 AM-12:00 NOON)
Sponsor: Phi Beta Mu

11:00 AM - 12:00 PM
Developing A Middle School and High School Jazz Curriculum
CC Bridge Hall  MS HS
Jose Diaz
This participatory session addresses developing a jazz education curriculum for both middle school and high school students. The clinic involves listening, scat singing, and instrumental performance and presents information and concepts in an academic setting to encourage the “looseness” and “freedom” jazz musicians developed in jam sessions. The ideas developed in this workshop can help elevate the performance of your entire band program.
Demonstration Group: MacArthur High School Jazz Band

Developing Music Literacy in Beginning Band
CC 217AB  MS
Rob Chilton
Have your middle school or high school ensembles ever struggled with notation or rhythm? Do you find yourself wishing your students understood dotted quarter notes, syncopation, or different time signatures better? In the quest to develop beautiful tone and fluid technique, it can be easy to overlook music literacy as one of the most important components to a quality beginner year. In this presentation, Chilton will discuss the building blocks of music literacy along with techniques and strategies to strengthen their skills in the first year and beyond!

Military Marching Band Concepts and Techniques
Exhibit Hall 3  HS
Jason Steele
This clinic will give examples of military marching fundamentals and provide various teaching methods for them. It will also give you various methods of how to conduct rehearsals, and foster student leadership in those rehearsals to further the future advancement of your program.
Demonstration Group: White Oak High School Band
Sponsor: NAMMB

Playing Catch Up: Rebuilding and Remediation for the Middle School Band
CC 206  MS
John Robertson, Gaspar Garcia, Jennifer Bergeron
After a year like none other, band directors across the state are scrambling to rebuild their programs. Whether you spent the year, 100% virtual, face to face, or hybrid, you are not alone. Through careful planning, remediation, and performance opportunities, your program can be on the road to recovery in no time. In this session, Band Directors John Robertson, Jennifer Bergeron and Gaspar Garcia join forces to give you three different perspectives in rebuilding your band program.

11:00 AM - 12:00 PM
Preparing Your Band for Success - Utilizing Consultants, Mentors, and Clinicians
CC 207  MS HS
Dr. Timothy Rhea, James F. Keene, Dick Clardy
In preparing your ensemble for success, both clinicians and mentors can serve as effective tools if utilized in the correct manner. There are a number of ways to utilize such resources, some of which are more effective than others. Clardy, Keene, and Rhea will discuss their personal experiences related to these roles, while highlighting helpful methods associated with success.

Prescription Rx - Design Fixes Within the Season
CC 217CD  HS
Brent Biskup, Jana Harvey
Jana and Brent will talk through different scenarios and solutions that may occur during the season. Topics will include musical adjustments, drill changes, thematic concepts, and ideas to continue development of the fall production.

12:00 PM - 1:00 PM
TBA Nominating Committee Luncheon
CC 005
Host: Phillip Clements, TBA President

12:00 PM - 1:00 PM
TBA Past Presidents and Past Bandmasters Of the Year Luncheon
CC 220 Cantilever Room
Host: John Morrison, TBA Past President

1:00 PM - 2:00 PM
Composers Panel: Creative Repertoire Initiative
CC 217CD  MS HS
Steven Bryant, Jennifer Jolley, Omar Thomas
Dr. Kevin Sedatole - Moderator
Composers Jennifer Jolley, Omar Thomas, and Steven Bryant discuss their music and the Creative Repertoire Initiative, born from the pandemic, to foster the creation of works for adaptable instrumentation. The composers intend this to be a free-wheeling forum to interact directly with directors and music educators to address their needs for music in the classroom more directly.

Defining & Redefining Entrepreneurship
CC 217AB  MS HS
Canadian Brass
We have watched the explosion of interest in “entrepreneurship” as it became the watchword of training in music programmes around the country. Our group has always embraced the concept but with a slightly different attitude and approach. Perhaps we can be helpful in seeing greater pragmatism introduced into the fine programmes that now exist.

Developing Efficient Rehearsal Strategies
CC 214  MS HS
Kerry Taylor
Using the Westlake Wind Ensemble as a demo group, Mr. Taylor will explore numerous rehearsal strategies which effectively and efficiently address all of those pesky UIL descriptors AND still lead to a meaningful musical performance. When students have mastered their fundamentals and they sound great during the warm-up, why does it take so long to transfer these concepts to their actual music? Mr. Taylor and the ensemble will demonstrate a variety of engaging, useful and practical rehearsal strategies which facilitate the connection between the development of great fundamentals and a satisfying musical performance on any concert stage.

Demonstration Group: Westlake High School Band
FRIDAY, JULY 23

1:00 PM - 2:00 PM

From Beginner Band to The Marching Field  
Exhibit Hall 3 MS HS  
Jason Bird, Michael Lemish, Asa Burk, Evan Fletcher, Bojan Gutic, James McNair  
The students and staff from Argyle High School Marching Band will present “From Beginner Band to the Marching Field”. This student demonstration group will explore the essential visual skills needed for a successful marching program. From setting hand position to marching a zig zag drill, it’s all about the details.  
Demonstration Group: Argyle High School Band

Love Your Job! Progressing Your Career Without Leaving Your Position  
CC 207 MS HS  
Katherine VanDoren  
Progress is all too often measured by career advancement, and the assistant position is frequently undervalued by the directors who hold the position themselves! How can we measure true progress as an educator when our job title and responsibilities remain the same? In this clinic VanDoren will share the perspective of the assistant director role, strategies for professional development within the job, how to progress as an educator/team member, and most importantly how to make a difference in the lives of your students.

Tidbits and Ideas for Pouring a Strong Foundation in Beginning Band  
CC 206 MS  
Amy Allison-Rivera, Brandi Killough  
Brandi Killough teaches at Crosby Middle School, a Title One school in a Houston suburb, and Amy Allison teaches at Canyon Ridge Middle School, in an affluent suburb of Austin. They will be sharing and contrasting teaching techniques and ideas that work on their respective campuses to help create a successful program, no matter the clientele.

2:00 PM - 3:30 PM  
Exclusive Exhibit Hall Time  
Exhibit Hall 4  
(Entrance by badge only.)

2:00 PM - 3:00 PM  
JOHN WASSON’S STRATA BIG BAND CONCERT  
Lila Cockrell Theatre  
John Wasson, Director

2:00 PM - 3:30 AM  
UIL Band Sight-Reading-Competition  
CC 004  
Presider: Gabe Musella  
Sponsor: UIL

2:15 PM - 3:15 PM  
Applying for Membership to TMAA  
CC 210  
Presider: Jeff Bradford  
Sponsor: TMAA

2:15 PM - 3:15 PM  
ATSSB General Session  
CC 205  
Presider: Matt Knight, ATSSB President  
Sponsor: ATSSB

2:15 PM - 3:15 PM  
Women Band Directors International Meeting - Texas Chapter  
CC 212  
Presider: Darla McPyrede, President  
Sponsor: WBDI

3:30 PM - 4:30 PM

A View from Both Sides of the Fence! High School and Middle School Directors Working Together to Get Kids to the Next Step: High School Band  
CC 217CD MS HS  
Jarrett Lipman, Bernard Rosenberg, Kim Rosenberg  
In this clinic, Jarrett Lipman (Claudia Taylor Johnson), Bernard Rosenberg (Tejeda), and Kim Rosenberg (Tex Hill) will share their experiences working together in the Johnson Cluster. Lipman and Team Rosenberg will discuss their approach to vertical teaching, recruitment, and building a familial environment that retains kids in the band from the 6th grade to the 12th grade. Although the three campuses work to align teaching strategies, the priority for the Johnson Cluster has always been fostering a love for music and instilling life skills in its students. The cluster directors work together to help kids reach the finish line of a seven-year journey in the band through problem-solving and team teaching. Lipman and Team Rosenberg wish to inspire clusters to grow closer as friends and a family to help kids get the best possible scholastic band experience.  
Sponsor: Phi Beta Mu

Building a Top Performing Middle School Jazz Program  
CC Bridge Hall MS  
Karlos Elizondo  
This clinic will focus on elevating your Middle School Jazz program to new heights. Discussion points will include teaching techniques and strategies, music selection, listening ideas, performances and much more. This clinic is applicable to any jazz program, regardless of what level they are at. The Bradley Middle School Jazz Band will provide demonstrations along the way to reinforce the clinic topics.  
Demonstration Group: Bradley Middle School Jazz Band

Creating the Music Beyond the Score  
CC 214 MS HS  
Dr. Kevin Sedatole  
This clinic will discuss and demonstrate how to get to the music beyond what is printed on the score page. You’ve done the study, now it’s time to make some decisions and put them into play.  
Demonstration Group: Westlake High School Band

Designing with Intent  
Exhibit Hall 3 HS  
Santa Clara Vanguard Education Staff, Ultimate Drill Book  
Santa Clara Vanguard and Ultimate Drill Book present a unique clinic that provides insight into SCV’s championship-winning design process.  
Demonstration Group: Santa Clara Vanguard Drum Corps  
Sponsor: UDB/Perform America-TX, LLC

Podium Perspective on Percussion  
CC 206 MS HS  
Todd Dixon, Mike Howard  
This clinic is designed to take the mystery out of the role of percussion in concert band literature. From grade 1 to grade 5 music, Mike Howard and Todd Dixon will discuss how to make choices with percussion colors, rhythmic support and percussion balance from the podium empowering all directors with tools, rules and strategies to enhance their rehearsals, concerts and recordings.

Rebuilding Relationships: Students, Staff, Parents  
CC 217AB MS HS  
Rich Armstrong, John Mays, Aldo Morales  
Rebuilding Relationships: Students, Staff, Parents” is a clinic presented as a panel discussion that explores the various methods, strategies, and approaches being utilized to reconnect relationships weakened by the Covid 19 pandemic. In this session you will hear how the panel directors are working to restore relationships despite the Covid 19 restrictions.
FRIDAY, JULY 23

4:00 PM - 6:00 PM
Texas Association of Mariachi Educators Business Meeting
CC 212
Presider: Marcos Garcia
Sponsor: TAME

4:00 PM - 6:00 PM
Texas Music Administrators Conference Round Table
CC 210
Presider: Joe Clark
Sponsor: TMAC

4:00 PM - 5:30 PM
UIL PML Committee
CC 004
Presider: Gabe Musella
Sponsor: UIL

5:00 PM - 6:00 PM
Advocacy Now! Open Door, Find Kiddos, Repeat
CC 217CD MS HS
Nicole Baxter, Jager Loyde, Robert Medina, Cody Newman, Ronnie Rios
Jeremy Earnhart, Richard Floyd - Moderators
This interactive panel conversation will highlight what has worked and what we have learned about advocating for our programs during, transitioning out of, and anticipating strategy post-pandemic. We will also underscore our responsibility to and plans for sustained hyper-proactive recruitment. Panelists include directors from regions across the state including West Texas, DFW, Austin, Houston and South Texas. Moderated by Jeremy Earnhart, Music for All President/CEO, and Richard Floyd, UIL State Music Director Emeritus/MFA Board member.
Sponsor: Music For All

Clean Drill the Blue Devils Way
Exhibit Hall 3 HS
Todd Ryan (Blue Devils Visual Caption Head)
Have you ever had difficulty cleaning a particular drill move? Have you ever had problems unifying your technique? Todd will take a group of students to demonstrate certain drill moves. Gates, pinwheels, straight lines, arc pathways just to name a few. There will be an ongoing Q&A throughout this clinic. Bring your various marching questions to ask and Todd may be able to show you live and on the field. This is an excellent opportunity to see and learn from Todd's years of experience. Truly, there is an easier way to show off your band's precision on the performance field.
With Demonstration Group
Sponsor: US Bands

C Y Your Digital A…and Other 2021 Teaching Takeaways
CC 206 MS HS
Jason Schayot, Jeff Bradford
Much has been learned as the fine arts world transitioned to digital teaching and performing last year. While many will gladly say goodbye to some aspects of virtual teaching, Mr. Schayot and Mr. Bradford will discuss how these new tools and skills can actually be transitioned to upgrade your band program as we reinstate in-person learning. Practical steps to follow all virtual performance copyright requirements will be shared regarding programming, permissions, production, and distribution of a virtual performance.

5:00 PM - 6:00 PM
Let’s Talk Band! Prep in the Fall for Success in the Spring
CC 214 MS
Cynthia Lansford, Melodianne Mallow, Susan Scarborough, Jolette Wine
This clinic will address different areas of instruction (i.e., structure, pacing, planning) that are essential in the fall and will lead to student success in the spring. The session will be conducted similarly to previous “LTB” sessions, including audience participation and a live Twitter feed.
Sponsor: Music For All

New in Town: Putting Your Best Foot Forward
CC 207 MS HS
Amanda Blackstone, Vincent Morris, Jack Zellar
Did you accept a new band director position? Or are you starting your first year of teaching? Have no fear, YBDT Exec Team is here to help! Join us as we discuss the strategies and tools that will help you to be successful in your new role. We will share tips and tricks to find your place in a band program and start off on the left foot. Topics will include relationship building, community integration, and band program culture change.
Sponsor: YBDT

Proper Care and Feeding of Your Beginner Flute Class - Setting up for Success Down the Road
CC 217AB MS
Helen Blackburn, Megan Seymore
In this session you will learn how to start beginner flutes with good habits that will transfer to middle school and high school success. It will include: placement of the headjoint, body position, hand position, flute alignment, making the first sounds, teaching embouchure, articulation, how long to stay on the headjoint, when and how to teach vibrato and double tonguing, and more “best” practices. Bring a flute or headjoint if you have one!
With Demonstration Group
Sponsor: US Air Force

7:30 PM - 9:00 PM
UNITED STATES AIR FORCE BAND OF THE WEST CONCERT BAND CONCERT
Lila Cockrell Theatre
Major Dustin M. Doyle, Director
Sponsor: US Air Force
SATURDAY, JULY 24

7:00 AM - 8:00 AM
Fellowship of Christian Musicians Devotional
CC 212
Host: Rory Davis
Come and enjoy faith boosting, non-denominational fellowship with fellow musicians and directors. This meeting is free and everyone is welcome!

8:00 AM - 9:00 AM
Building and Maintaining a Successful Small School Band in Texas
CC 207 MS HS
Jerry Whorton, Mike Bartley, Chris Brannan
Chris Brannan from Mineola ISD, Mike Bartley from Canton ISD, and Jerry Whorton from Melissa ISD will discuss the dynamics of building and maintaining a small school band program in Texas. Topics for discussion include building and maintaining a band-friendly culture in a small school. The panel will provide a brief overview of 3 very different yet similar situations, then open the room to an active Q&A session.

Developing Clarinet Players...a COVID Catch Up!
CC 217AB MS
John Benzer
Participants will gain valuable knowledge in helping to develop and prepare their clarinet players for great success, both as individual players and full ensemble members, despite the challenging and limited instruction related to COVID-19. With assistance from Travis Stromberg (Oak Ridge HS) and assistant band director/videographer Albert Vela (Oak Ridge HS), detailed and specific information will be given regarding instrument assembly, hand position, embouchure formation, breathing, basic tone production, articulation...as well as exercises pertaining to crossing the break and flexibility...and supplemental exercises which can be used to teach flexibility and reinforce characteristic sounds in all registers. Along with "live" demonstrations, there will be media that will assist directors with teaching students of varying ability levels in both beginner classes—and performing ensembles at both the middle school/junior high and high school level.

It Starts with Culture! Building Program Culture Strong Enough to Overcome a Pandemic
CC 214 MS HS
Mike Howard, Corey Graves
In this session Mike Howard and Corey Graves will talk about the importance of program culture being the foundational support of a band program. Through conceptual thoughts, practical application ideas and sharing of past experiences, attendees will gain insight into establishing a vision for the culture of their organization. Relationships, inclusiveness, hard work and performance excellence can all work together to create a positive foundational culture for your program!
Sponsor: Phi Beta Mu

Mentee/Mentor - A Lifelong Endeavor
CC 217CD MS HS
Dr. Kevin Sedatole, Richard Crain
This clinic will be a discussion of the importance of mentorship throughout your career. Dr. Sedatole will be joined by his lifelong mentor, Mr. Richard Crain, to discuss their journey as mentee and mentor.

The New UIL Marching Band Adjudication Sheets
CC 206 HS
Dr. Brad Kent, Gerry Miller, Mark McGahey
Gerry Miller, Coppell ISD and TMAA, Mark McGahey, Keller ISD and TMAA, and Dr. Brad Kent, UIL will present an overview of the new UIL marching band adjudication sheets, to be used at every region, area, and state contest, starting in the fall of 2021.
Sponsor: UIL

9:00 AM - 12:00 PM
Convention/Clinic Registration
Exhibit Hall 4

9:00 AM - 10:30 AM
Exclusive Exhibit Hall Time
Exhibit Hall 4
(Entrance by badge only.)

9:00 AM - 12:00 PM
Exhibit Hall Open
Exhibit Hall 4
(Entrance by badge only.)

9:00 AM - 10:00 AM
Musicianship in Marching Percussion
Exhibit Hall 3 HS
Ray Ulibarri, Jon Merritt
Using the Ronald Reagan Percussion ensemble as a demonstration group, we will demonstrate fundamentals and excerpts from our competitive show. We will discuss our unique fundamental program that focuses on developing musicianship and technique for Marching Band. In addition we will reveal some of our secrets in creating a musical percussion section that compliments the winds and enhances the production.
Demonstration Group: Reagan High School Percussion

9:00 AM - 12:00 PM
TBA Job Placement Assistance
CC 209
Organizers: Al and Jan Sturchio

10:00 AM - 11:30 AM
Texas Bandmasters Hall of Fame Induction Ceremony
Class of 2020
Stars At Night Ballroom
Inductees: Fred J. Allen, Randy Bartlett, Frank Coachman, Dennis W. Fisher, Jim Koch, Cindy Lansford, Dois Pace, Sharon Prince and Paul Woroosello
Host: Evelio Villarreal
Sponsor: Phi Beta Mu

10:30 AM - 11:30 AM
A Lifelong Passion for Teaching Band
CC 217AB MS HS
Cheryl Floyd, Lynne Jackson
Kristin Hames - Moderator
The consequences of the past 16 months have posed some profound, heartfelt and hard questions for many who wonder just how long they can survive in this profession. Our shared dilemma begs the question, “How have others maintained a long, passionate and contented career as music educators?” Join Cheryl and Lynne in a quest for those tangible and intangible qualities that remain the hallmark of lifelong educators and serve to sustain each of us even in the most challenging times. These career educators will engage attendees in a dialogue drawing from the experiences, perspectives and collective wisdom they have acquired during their combined 89-year journey in the classroom.

Color Guard - Cultivating A Program Of Excellence
Exhibit Hall 3 HS
Tykeem Rainey, Kim Booher
A guide for recruitment techniques, creating and maintaining a training program, establishing and working within various budgets, and growing your instructional staff. This session will include a live demonstration of cleaning techniques that will enhance your overall visual program as well as a discussion session.
Demonstration Group: Reagan High School Color Guard
SATURDAY, JULY 24

10:30 AM - 11:30 AM

From Hollywood Squares to Band Hall Chairs: Meeting Your Students Where They Are!
CC 217CD MS
Robert Herrings
This clinic will provide insight into planning your curriculum and offer effective teaching strategies after returning from the COVID-19 Pandemic.

Sequencing for Success: A Guide to Beginning Percussion Pedagogy
CC 206 MS
John Bingaman
This session will take you through a logical approach to a beginning percussion class including selection, set-up, technique, content and philosophy. Bingaman will cover the essential points for success in the short term but more importantly the long term. With pedagogical strategies that are just as much about the “when” as the “what,” you’ll have a step by step process to develop your young percussionists for the future. In this session, you will discover the path to avoid the many pitfalls that can occur in the beginning year so that time can be used more efficiently every day. Knowing what to do first is important but knowing what to do next is critical. Find out what’s next while learning to sequence for success.

Show Them You Know Them: Building an Inclusive, Student-Centered Music Program
CC 207 MS HS
Dr. Cliff Croomes, Dr. Kaitlin Bove, Dr. Kelvin Jones, Dr. Benjamin Lorenzo
Show Them you Know Them is a professional development session that will focus on diversity, equity and inclusion in the school band program. The topics will include what DEI looks like in the band hall and why it matters. The discussion will consist of strategies to include DEI as an essential foundation of the band program’s mission statement. The discussion will also include goals, expectations and values as well as the importance of student engagement in this process and the difference between a transactional and transformational student-teacher relationship. The session will also include informative suggestions on how to develop meaningful relationships with students regardless of cultural differences, developing and expanding diversity in student leadership, and programming repertoire that is culturally reflective of all the students in the band program. Finally, the session will discuss recruiting a diverse student population to develop a more diverse and inclusive band program.

The Art of the Transcription
CC 214 MS HS
Col. Lowell Graham
This clinic will deal with the Art and Craft of Classic and Contemporary Transcriptions, the challenges and opportunities of each, with the help of The USAF Band of the West performing examples. Concurrent with that will be a discussion of the Art of Interpretation to include listening and listening choices. Demonstration Group: US Air Force Band of the West

12:00 PM - 1:30 PM

TBA Active & Retired Members Luncheon and Business Meeting
Exhibit Hall 3
All Active and Retired Members are encouraged to attend. (Entrance by Active or Retired Member Badge only.)
Host: Phillip Clements, TBA President

2:00 PM - 3:00 PM

Band Director Burnout: Fueling Your Fire Post-Pandemic
CC 207 MS HS
Amanda Blackstone, Dr. Eric Allen, Chelsea Frazier
After a school year full of uncertainty and canceled plans, band directors look to welcome the coming year with renewed energy and passion. Sponsored by Young Band Directors of Texas, this clinic will dive into the ‘why’ behind what we do and provide simple strategies to counteract the demands of our profession.
Sponsor: YBDT

Beginning Tuba and Euphonium
CC 206 MS
Chris Meredith, Josh Smith
Meredith and Smith will discuss various topics related to sustaining successful tuba and euphonium sections in the earliest formative years of learning the instruments. They will explore a wide range of details about instrument-specific pedagogy, program considerations, and the classroom procedures that have supported the continued success of the Shadow Ridge MS, Lewisville HS, and Heritage MS Band programs.

Seeing Around the Corner - How to be an Effective Assistant
CC 217CD MS HS
Jana Harvey, T.J. Peterman, Aaron Collins
This clinic will explore strategies that can be utilized to become more effective in the assistant band director position. By offering different perspectives from each of the panelists, we will explore our roles within our programs and offer insight into maximizing the efficacy of the assistant director role.

What Can Technology in the Band Hall Look Like?
CC 217AB MS HS
Albert Vela III
Admin want to see it. Students already have it. T-Tess goals ask for it. AND YOU HAVE TO TEACH WITH IT! But what does “TECHNOLOGY USE” actually look like during class and in student practice? Albert Vela, a veteran teacher with over a decade of technology experience in the classroom, will demonstrate various applications of electronic equipment and the TonalEnergy app in both indoor and outdoor settings. This session will provide teachers with methods and examples of instruction that work to improve intonation, tone, and time to help answer the question, “What does technology use look like in the classroom?”

2:00 PM - 4:00 PM

Texas Bandmasters Hall of Fame Induction Ceremony
Class of 2021
Stars At Night Ballroom
Inductees: Robert Caston, Mike Cudd, Roger Edwards, Phil Geiger, Scott McDow, Brian Merrill, Sherry Miller, Steve Musser, Tom SoRelle, Travis Smith, and Ray Toler
Host: Evelio Villarreal
Sponsor: Phi Beta Mu

5:00 PM - 8:00 PM

Bobby Goff Memorial Washer Chunkin’ 30th Year Anniversary
La Villita, Plaza Nacional

AFTER THE CONVENTION VISIT www.texasbandmasters.org
CPE CREDIT: Download your personal CPE Credit Form.
BONUS ON-DEMAND CONTENT will be available through the TBA website to attendees free of charge. Clinicians will pre-record 30-minute summaries of their clinics so you can view as many as you want!